

I, National Media Research, Planning, and Placement  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRCC-IE

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

U.S. Congressional Race

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Republican Congressional Committee- IE

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jessica Furst Johnson- Executive Director  
Keith Davis- Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

\_\_\_\_\_  
Date                      Joth Ferrell                      Signature                      \_\_\_\_\_  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

Heather Trevino                      Heather Trevino                      LSM  
Signature                      Printed Name                      Title



KMLD  
7403 S University  
Lubbock, TX 79423

National Media Research Inc  
815 Slaters Lane  
Alexandria, VA 22314

# Contract # 1437810

Schedule Dates 10/11/16-10/17/16  
Advertiser NRCC (66196)  
Agency National Media Research Inc (10525)  
Product Political - Issues / Propositions (1068)  
Brand 155/915/7101 (536656)  
Salesperson Millennium - New York, New York (1406)  
Sales Office Millennium - New York  
Buyer Name VITTTI, JON  
Phone/Fax (212) 373-8142 /  
CPE N/A  
Account Types National/Political  
Billing Type Standard  
Comments POLITICAL ISSUE: NRCC

Date Entered 09/27/16  
Last Modified 09/27/16  
Entered By Heather Trevino  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$441.75  
Net Total \$2,503.25  
Sales Tax

Midland (KMLD)		
By Broadcast Month	Spots	Rate
Oct. 2016	21	\$2,945.00
Grand Total:	21	\$2,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/16-10/16/16	4	:30	7A- GOOD MORNING AMERICA SUNDAY								1	1	\$35.00	\$35.00	Midland (KMLD)		9/27/16
2.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	7A- GMA 2HR - MON-FRI		1	1	1	1				4	\$85.00	\$340.00	Midland (KMLD)		9/27/16
3.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	7A- GMA 2HR - MON-FRI		1							1	\$85.00	\$85.00	Midland (KMLD)		9/27/16
4.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	6:30P- WHEEL OF FORTUNE M-F		1	1	2	1				5	\$150.00	\$750.00	Midland (KMLD)		9/27/16
5.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	6:30P- WHEEL OF FORTUNE M-F		1							1	\$150.00	\$150.00	Midland (KMLD)		9/27/16
6.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	6P- JEOPARDY M-F		1	2	1	1				5	\$130.00	\$650.00	Midland (KMLD)		9/27/16
7.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	6P- JEOPARDY M-F		2							2	\$130.00	\$260.00	Midland (KMLD)		9/27/16
8.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	6:59P- ABC MONDAY 7PM-9PM		1							1	\$425.00	\$425.00	Midland (KMLD)		9/27/16
9.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	6P- ABC FRIDAY 9PM-10PM						1			1	\$250.00	\$250.00	Midland (KMLD)		9/27/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions